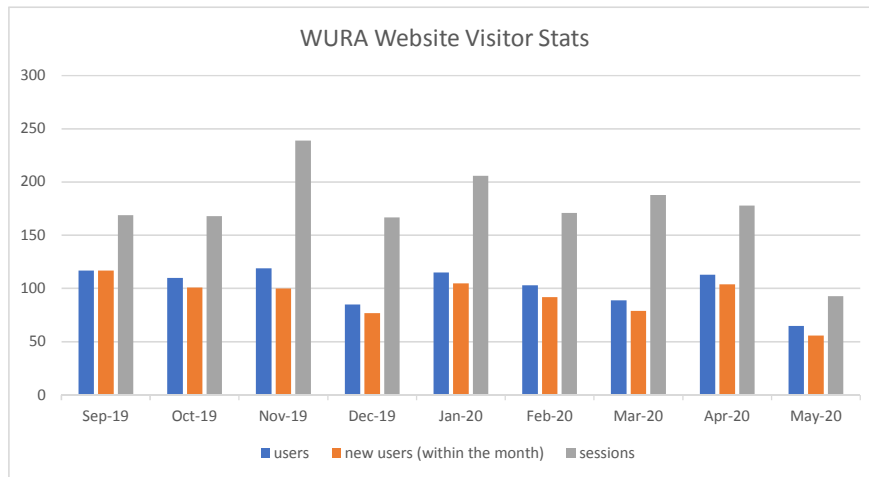


WURA Website Visitor Statistics



Audience overview figures by month

	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20
users	117	110	119	85	115	103	89	113	65
new users (within the month)	117	101	100	77	105	92	79	104	56
sessions	169	168	239	167	206	171	188	178	93
sessions per user	1.44	1.53	2.01	1.96	1.79	1.95	2.11	1.58	1.43
page views	667	478	631	297	373	334	392	322	177
pages per session	3.95	2.85	2.64	1.78	1.81	1.95	2.09	1.81	1.9
avg session duration (mins:secs)	03:24	03:51	04:26	02:40	01:17	02:29	02:04	01:48	01:19
bounce rate	29.59%	47.62%	52.30%	70.66%	74.76%	57.31%	62.23%	70.22%	62.37%

new visitors		82.1%	73.0%	84.4%	84.7%	80.7%	83.2%	81.9%	78.9%
returning visitors		17.9%	27.0%	15.6%	15.3%	19.3%	16.8%	18.1%	21.1%

Pages viewed

home page	232	141	279	140	159	151	175	155	52
recent news	56	56	28	17	17	17	20		7
gallery	44	23	27		6	6			13
history	30	16	29	9		11			11
planning & development	29	36	41	15	30	23	29	14	10
wildlife gallery	22								
wura archives			21				7		7
about		25	19			10	24		10
faq							20		9
current levies								7	

Posts viewed

fighting deer video	45		17						
roadworks update	30	12							
current planning status	18	20		6					
upcoming road closures		17							
chairmans autumn message		14							
1862 plan in modern era			21						
wura area and 1962 land auction			16						
new developments and road condition				10	12	8	11	6	
building works				8	6	6	9		
chairmans christmas message				7					
betts mead						16			14
covid 19 and assistance							6	7	
spring newsletter								12	